

University of Pretoria Yearbook 2019

Thesis: Communication management 995 (KOB 995)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	360.00
Programmes	PhD Communication Management
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Division of Communication Management
Period of presentation	Year

Module content

The weight of the research component (thesis and article for publication) contributes 100% towards the total requirement for the degree. All prescribed modules are prerequisites for the thesis.

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